



# MEHDI GHOLIZADEH

-Graphic designer-

✉ Mehdi.Gholizadeh.1996@gmail.com

☎ +1 (352) 508 7514

📍 Remote

## PROFILE

Experienced Graphic designer & Illustrator with a solid background User Interface / User Experience design. during this +11 years of job experience I am honored to work with high profile companies including international ones and being a freelancer with +500 client form all around the world.

## CORE SKILLS

- Photoshop
- Krita
- Digital Arts
- Project Management
- Illustrator
- Chatacter Design
- Typography
- Team Leadership

## MINOR/OTHER SKILLS

- UI/UX Design
- Branding
- Training / Teaching
- Marketing
- Web design
- Product Design
- Traditional Painting
- Content production

## EDUCATION

- Diploma in Graphics - Valiasr Art School - 2013
- Bachelors of Law - IAUCTB - 2017

## WORK EXPERIENCE

### Red Beak Agency CMO (Chief Marketing Officer) | Sep, 2022 - Jan, 2023

**Red Beak Agency**, an Agency that was being created by a Swiss investor and manager named Marvin. everything was going smooth and well, until he lost his fortune in a crypto market investment and therefore called off every activitiy. So basically I didn't actually get to act as a CMO, but meanwhile I participatd in every detail of our branding, including Mascot design, Logo, Content, Branding Strategies, UI/UX, etc.

[I was Freelancing in this gap]

### Adib Gostaran Omid Senior Graphic designer | Aug, 2020 - Dec, 2020

**Adib Gostaran Omid** was a new start up in the field of children education.

The main product of the company was a smartphone application for children from 7 to 18 to help them with their school related and education stuff, including Teaching, small quizzes and exams, educational games. I was the head of a group of seven, consists of four Motion Graphic designer, two Illustrators. I had to use my Psychology and Sociology knowledge alongside with all I know about Graphic design to make the perfect designs and plans and content for our organizational goals.

### Leco Iran Advertising manager & Graphic designer | Apr, 2020 - Jul, 2020

**Leco** is an International Education company, providing special courses for children and teenagers in various scientific fields, such as Math, Robotics, Chemistry, etc.

I started this job when the entire world was facing COVID19 and it was a great experience to work with an international company focusing on global market and with highly professional working culture.

Fortunately, with the help and council of company's elders and managers, we could plan a good strategy to attract people on social media and online communities to join and sign up for classes.

At the same time, i designed some of their Educational items such as magazines and books for their Turkey branch.

## Maxa Engineering group

Co-Founder / Advertising manager | Jun, 2017 - Dec, 2018

I was involved in an Engineering group called “*Maxa Engineering Group*” as a co-founder. I had the responsibility for Advertising, Branding and PR department.

After a few month and showing an amazing performance we were noticed by our old and giant competitors, we were offered to join a Holding company named "Mana Maham Infrastructure Development" as one of it's subsidiaries. Me and the other founders decided to accept that offer, thus, Started our job in MMID immediately after.

## Mana Maham Infrastructure Development

Senior Graphic designer | Dec, 2018 - Dec, 2020

After we were bought by *MMID*, i had the position of Senior graphic designer, and a councilman for Maxa Engineering group on the management tables. (while others were tending to the group's other matters.)

It was a team of Seven people, including Me, A Photographer, two web developers, Two models, and an Intern. We were charged with the task of advertising and branding MMID's branches and sub-branches, while providing services as a Marketing Agency for numerous Clients.

Services such as:

- Branding,
- websites designing,
- advertising based Photo-shoots (All around the country),
- Planning advertising campaigns,
- Content production,
- Managing Instagram pages, Including posting, Introducing, designing templates for posts, providing give-aways, etc.
- And any other sort of branding/advertising related sort of services.

## Azarbaad Book Publications

Graphic designer (Book covers) | Dec, 2014 - Dec, 2016

These were my Junior designing days. I designed popular teenager's Novels and Romance book covers.

## Freelance designing

Graphic designer & Illustrator | Mar, 2014 - Current

Been a Freelance graphic designer on my spare times since I was a Teenager, with 500+ cases and clients and commissions in various exciting fields of graphic design such as: *Business card, Posters, Trackets, Billboards, Digital and Web contents, Mascot design, Story-board design for graphic novels, Book covers, etc.*

During this period I had the privilege of working with numerous high profile and respected clients such as:

- Baazh Publications
- Vida Publications
- Rumi international institute
- Quran Foundation (Albanian company)
- Afsaneha Literature award group
- Firo (Sport product brand)
- Lucca (Clothing Brand)
- Murlish (Gaming products)

I also have an Online portfolio. please take a look at my works at:

<http://MehdiArt.Art>

Thank you so much for you attention.

Warmest regards,  
Mehdi Gholizadeh.